

FOR IMMEDIATE RELEASE

PRESS RELEASE

Mike McOrmond Becomes Executive Director of Flower City Outreach

ROCHESTER, NEW YORK – June 17, 2020 – Flower City Outreach (FCO) is excited to announce that Mike McOrmond will become the organization's Executive Director starting on August 1st, 2020. Mike had previously founded Flower City Work Camp (FCWC) in 1985 while the Director of Youth Ministries at Browncroft Community Church and led it for a few years before moving on to other ministry opportunities. McOrmond later rejoined the organization as a charter member of the board of directors for Flower City Outreach when it was incorporated in 2015. For the past two years he has served as the board chairman, before being selected to serve in the paid professional role of Executive Director.

"I appreciate the opportunity to return to a ministry that, by God's grace, has endured so many years. It is a true joy to see how others have shared the vision and contributed to the flourishing of FCWC," shared Mike McOrmond. "I hope to build greater unity and cooperative ministry among churches in the greater Rochester area and to facilitate launching new ministries beyond FCWC so 'that the city might see Jesus.'"

Mike has been ministering for the past 40 years in the region in both pastoral and traditional marketplace roles focused on operations and business development that marks him as a true bi-vocational veteran. He is married to his college sweetheart, Tammy, whom he met while studying for his undergraduate degree at Houghton College. They are blessed with seven children, one daughter-in-law, and three grandchildren. All seven children have gone through FCWC.

McOrmond is replacing outgoing Executive Director Ryan T. Smith, who originally incorporated Flower City Outreach in 2015 as the non-profit operator of Flower City Work Camp. Smith serves on the board and performed the role of Executive Director until moving back to his hometown of Portland, OR to care for his aging parents in May. Over his tenure with Flower City Outreach, Smith assisted the organization with the growth of Flower City Work Camp, increased fundraising with corporations and private donors, recruited and trained key volunteer leaders, created a branded merchandise line of apparel and accessories, implemented the online application process for Work Camp and put liability insurance and youth protection policies into place to create a safe and secure environment for student campers and adult volunteers. Smith was recognized for his work by the board prior to his departure, and will remain on the board through the end of his term in 2021.

"I have been fortunate to have worked for some great brands in my career, but this experience has been the most special," commented outgoing Executive Director Ryan T. Smith. "I have never been a part of such a passionate and sincere group of people, who are all focused on serving others to demonstrate God's love. I will hold onto these memories for a long time."

Photo Caption – Mike & Tammy McOrmond are partners in ministry and life. Mike was the original founder of Flower City Work Camp and will become the Executive Director of Flower City Outreach on August 1st, 2020.

ABOUT FLOWER CITY OUTREACH

Flower City Outreach, founded in 2015, seeks to unite churches in service to our local community, to bless others in the name of Jesus Christ and to develop hearts of servant leadership. Flower City Outreach operates Flower City Work Camp and is exploring new ministry programs going forward. Flower City Outreach is based in Penfield, NY. For more information go to www.flowercityoutreach.org

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